

Building a Legacy

Del Bloomer had considerable ambitions for his business, community and family. A devoted father of eight-year-old twins, Maya and Matthew, he was the CEO of Delinda Technological Services, a successful company named for him and his wife, Linda. Del also established Light On, a foundation that teaches computer skills to underprivileged children. And the word around his hometown of Birmingham, Alabama was that he'd one day be mayor.

Insurance agent Greg Clark, LUTCF, had read a newspaper article about Del, and a casual note led to a meeting. Del had purchased life insurance when his kids were younger and the business was just starting out, but knew he needed

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more. Greg helped him significantly increase his coverage to provide additional protection for his family and growing business.

Del's decision to buy more life insurance proved critical. Just one year later, Linda and the twins found themselves rushing Del to the hospital with severe chest pains. As Linda ran to get a wheelchair, she saw Del, who had tried to stand, fall back into the car. He never regained consciousness. A massive heart attack ended Del's life at age 40.

"Del's wish was to protect his family and business and pass on his legacy, and that's what he did," said Greg.

With the life insurance proceeds, Linda and the twins are keeping Del's memory alive. Linda has kept the business and the foundation running. The money has also helped give her family a "fresh start" in a new



Agent Gregory Clark, LUTCF, client Linda Bloomer and children Maya and Matthew

home, pay off debts, and establish a retirement savings program for herself and college-funding plans for the

twins. "I have peace of mind today because Del had the foresight to plan ahead," Linda said. ●

Life Insurance Proceeds Help Fund Many Types of Expenses

IMMEDIATE EXPENSES

- Funeral costs
- Uncovered medical expenses
- Mortgage and other debt
- Taxes
- Estate settlement costs

ONGOING EXPENSES

- Food
- Housing
- Utilities
- Transportation
- Health care
- Clothing
- Insurance

FUTURE EXPENSES

- College
- Retirement

