

Making a Difference: The New York Life After-School Initiative

The New York Life Foundation and Developmental Studies Center (DSC) are partnering to make a difference for kids who participate in after-school programs in the greater San Francisco Bay Area. Through this initiative, New York Life of San Francisco is pleased to assist after-school sites in our area with the purchase of high-quality academic enrichment programs and the training needed to implement those programs effectively.

The initiative offers

- a 20% or 50% discount on all materials in DSC's AfterSchool KidzLit® and AfterSchool KidzMath™ programs
- free professional development training for the after-school staff who will implement those programs

AfterSchool KidzLit

The *AfterSchool KidzLit* program uses 180 high-interest fiction and nonfiction books to get kids reading and exploring the ideas, activities, and skills that reading inspires. Kits include themed book sets and leader's guides.



AfterSchool KidzMath

The *AfterSchool KidzMath* program uses math-related stories and activities to sharpen kids' math skills and understanding while encouraging their enjoyment of math and building their confidence in their mathematical abilities. Kits include everything sites need to get started.



These enrichment programs are designed specifically for out-of-school time. Both programs promote kids' academic motivation and skills while helping them build caring relationships with each other...and have fun in the process. The initiative makes these programs more accessible right where they are needed: in the hands of after-school sites struggling to provide meaningful enrichment opportunities for disadvantaged kids.



For more than 160 years, New York Life has centered its business around one promise: “We will be there, in times of need, for those who have placed their trust in us.” The New York Life Foundation, established in 1979, supports the philanthropic activities of New York Life—including this initiative.



Developmental Studies Center (DSC) is a nonprofit organization dedicated to children’s academic, social, and ethical development. Since 1980, DSC has created research-based programs and provided professional development services to help schools and after-school sites become stimulating, supportive places in which to learn.

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“*Study after study shows that after-school learning programs greatly enhance children’s academic and social development. Unfortunately, the children who would benefit the most often don’t have access to them at their local after-school sites. At New York Life, we’re pleased to have this chance to help bridge this gap by providing the materials and training necessary to implement top-flight programs and give young people a chance to reach their full potential.*”

— Ted Mathas, CEO, New York Life

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Know of an after-school program (serving at least 40 kids) that might benefit from this program? Visit www.devstu.org/nylife and www.newyorklife.com/bayarea for more information about the New York Life After-School Initiative.