

2023—DISASTER & EMERGENCY RELIEF



In 2023, New York Life continued to take action in response to ongoing challenges. New York Life supported programs for children who lost a parent to COVID-19. We supported disaster relief organizations in communities devastated by wildfires, hurricanes and other natural disasters. And we supported international humanitarian relief efforts for communities impacted by disasters, armed conflicts and other crises.

COVID-19

 \$1,550,000

The COVID-19 pandemic illuminated the issue of childhood bereavement, with more than 340,000 children losing a parent or caregiver to COVID-19 since 2020. In response, the New York Life Foundation partnered with the COVID Collaborative and issued the report, *Hidden Pain: Children Who Lost a Parent or Caregiver to COVID-19 and What the Nation Can Do To Help Them*. This report confirmed that more needs to be done to support all bereaved children and families. To that end, the Children’s Collaborative for Healing and Support was created to help identify children who have experienced the loss of a parent or caregiver and connect them to appropriate supports. This initiative is currently being piloted in Utah and Dallas.

MAUI WILDFIRES RELIEF & OTHER NATURAL DISASTERS

 \$431,000

In response to the devastating wildfires in Maui, Hawaii, New York Life donated \$200,000 to the Maui Strong Fund and the Maui Food Bank and provided workforce matching grants of more than \$160,000. To further support relief and rebuilding efforts, at our Chairman’s Council agent meeting in Maui, the Foundation hosted a record-breaking combined agent and family volunteer effort. Over 600 participants assembled hygiene tote bags and smile totes for Boys and Girls Club families affected by the fires, while also preparing 300 saplings for rainforest planting. New York Life also provided disaster relief support in response to a series of devastating tornadoes in Arkansas. In addition, our workforce volunteered with local organizations to support multiple disaster relief efforts: New York Life provided special grants of \$5,000 to each relief organization in honor of our employees’ and agents’ volunteerism. And to support emergencies faced by our workforce, including natural disasters, fires, deaths and domestic violence, New York Life’s Emergency Assistance Fund provided over \$143,000 in emergency grants to 56 employees and agents.

INTERNATIONAL RELIEF

 \$1,415,000

During 2023 New York Life and our workforce responded to numerous international crises and disasters. After the earthquake that struck Turkey and Syria, New York Life supported Save the Children and UNICEF USA in their humanitarian relief efforts and matched its workforce donations to these and other international relief agencies. In response to the ongoing crisis in Israel and Gaza, New York Life and its workforce have responded with significant support. New York Life donated \$500,000 to the American Friends of Magen David Adom, the International Red Cross entity in Israel, and \$250,000 to Save the Children, with an additional \$250,000 committed for ongoing relief efforts. In addition, New York Life has matched over \$130,000 in donations from its employees and agents.

2023—DISASTER RELIEF PARTNERS

