# 2019 Investment Report



Insure. Invest. Retire.

Note: "New York Life" or "the company," as used throughout this report, can refer either separately to the parent company, New York Life Insurance Company, or one of its subsidiaries, or collectively to all New York Life companies, which include the parent company and its subsidiaries and affiliates.



# MISSION STATEMENT AND VALUES

Our mission is to provide financial security and peace of mind through our insurance, annuity, and investment solutions.

We act with integrity and humanity in all our interactions with our policy owners, business partners, and one another.

Grounded in both confidence and humility, we serve as stewards for the long term.

We are here for good, reflecting both the permanence of New York Life and our commitment to do the right thing in business and society.

Everything we do has one overriding purpose: to be there when our policy owners need us.

# At New York Life, our General Account investment philosophy is aligned with the best interests of our customers.

New York Life is the largest mutual life insurance company in the United States.<sup>1</sup> As a mutual, New York Life Insurance Company does not have shareholders looking for short-term gains. Our mission is to provide financial security and peace of mind. We manage our business and investments for the long term, always mindful of providing safety and security for our policy owners.

# Our Strength

We built our business to endure. Since 1845, we've kept the promises we made to protect our policy owners and their beneficiaries. We've been able to stand by them because each promise is backed by stability and proven financial strength.

#### Our stability is proven.

Our surplus is one of the largest in the industry, so we're prepared to meet all of our commitments.

#### Strong then, strong now.

We've paid dividends during the Great Depression, the Great Recession, and every year since 1854.<sup>2</sup>

#### Here when you need us.

Our financial strength ensures we'll be here to meet our obligations to our policy owners.



Highest Financial Strength Ratings Currently Awarded to Any Life Insurer<sup>3</sup>

# Mutuality

New York Life puts its financial strength to work for its clients.

Our priority is always aligned with our clients: backing the guarantees of our insurance and annuity products our clients are counting on for a secure financial future. But as a company that does not have to answer to Wall Street or shareholders, we are also able to share our success with our clients. For many of our clients, this shared success is received in an annual dividend—something we've been paying consistently since 1854.<sup>2</sup>

Since New York Life does not need to meet the quarterly demands of Wall Street, every dollar of value we create is put to work with our clients' long-term interests in mind, whether it is paying dividends or enhancing our financial strength by growing surplus.

# **Investment Capabilities**

Our deep investment experience and investment capabilities are put to work for our clients.

#### \$629 billion in assets under management.<sup>4</sup>

New York Life had \$629 billion of assets under management as of December 31, 2019. This includes the \$268 billion General Account—an investment portfolio used to support claim and benefit payments made to clients. New York Life's investment boutiques manage a broad array of fixed income, equity, asset allocation, sustainable investments, and alternative investment strategies.

#### Expertise that creates value.

New York Life is able to access virtually all asset classes, providing a broad universe of investment opportunities to deliver longterm, relatively stable returns. In particular, we have the ability to originate private debt and equity investments. This expertise allows us to identify valuable investment opportunities unavailable in the public markets.

# General Account Investment Philosophy

At New York Life, our General Account investment philosophy is aligned with the best interests of our customers.

#### We take a long-term view.

We invest for the long term because we make long-term commitments to our policy owners and are not distracted by short-term results at the expense of long-term success.

#### We maintain safety.

We focus on maintaining safety and security while pursuing superior investment results. We focus keenly on capital preservation and predictable investment results while seeking above-market returns.

# General Account Investment Strategy and Approach

Reflecting our investment philosophy, we take a highly disciplined approach when investing the General Account investment portfolio.

#### Asset/liability management focus.

Our primary focuses are asset/liability management and maintaining ample liquidity. We invest in assets with similar interest rate sensitivities and cash flow characteristics as our liabilities. This is done so that funds are available when we need to pay benefits to clients and protects the surplus of the company from adverse changes in interest rates. In addition, we maintain ample liquidity in the event we need to meet large and unexpected cash outlays.

#### Well-balanced and diversified investments.

Portfolios with diversified asset allocations generally achieve favorable investment

returns while reducing volatility, as asset classes tend to move independently from one another. No matter how attractive an investment opportunity is, we avoid outsize stakes in any one investment.

#### Independent, bottom-up research.

We make investment decisions based on our own independent research, rather than relying solely on rating agencies or Wall Street recommendations. Our research entails rigorous fundamental analysis of specific companies and investments, and considers broad macroeconomic factors such as GDP growth and interest rate movements.

# General Account Value Proposition

The General Account investment portfolio plays a dual role:

#### Driving benefits and dividends.<sup>2, 5</sup>

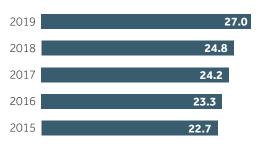
Investment return is a primary driver of benefits paid to our clients, and in particular dividends paid to our participating policy owners. By staying true to our investment philosophy and principles, we create value, paying dividends to our participating policy owners and growing our already strong surplus.

#### Driving the economy.

Our investments positively impact the economy—creating jobs, benefiting communities, supporting innovation, and funding sustainable energy projects.

# SURPLUS AND ASSET VALUATION RESERVE<sup>6</sup>





### CASH AND INVESTED ASSETS<sup>7</sup>

In \$ Billions

2019	268.0
2018	256.1
2017	242.5
2016	230.0
2015	218.3

# General Account Investment Portfolio Overview

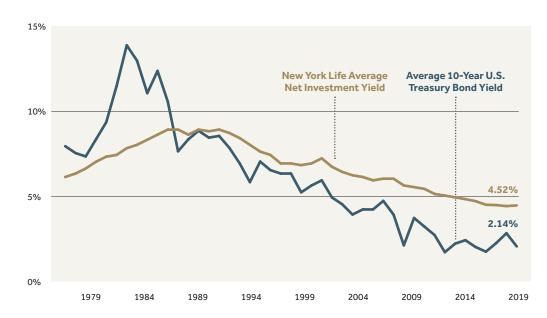
New York Life had cash and invested assets of \$268 billion as of December 31, 2019.<sup>7</sup>

# Cash and Invested Assets

(In \$ Billions)	December 31, 2019		December 31, 2018	
Bonds	\$ 201.2	74%	\$ 191.1	75%
Mortgage Loans	33.0	12%	31.8	12%
Policy Loans	12.4	5%	12.1	5%
Equities	10.4	4%	9.9	4%
Other Investments	4.2	2%	3.4	1%
Cash and Short-Term Investments	3.8	1%	4.8	2%
Investments in Subsidiaries	1.8	1%	1.9	1%
Derivatives	1.2	1%	1.1	0%
Total Cash and Invested Assets	\$268.0	100%	\$ 256.1	100%

#### Net Yield on Investment<sup>8</sup>

Net yield on investment (net investment income divided by the average of the current and prior years' invested assets) has declined slowly since reaching a peak in the mid-1980s. This is attributable to the combined effect of higher-yielding assets maturing and new cash flow being invested at market yields. However, having the capability to originate private debt placements and mortgage loans helps mitigate the effect of a lower interest rate environment.



# Bonds

The majority of the General Account investment portfolio is allocated to bonds, which provide current income to pay claims and benefits to policy owners.



**Public Corporate Bonds**, issued primarily by investment grade companies, form the core of our investment portfolio. We invest across a diverse group of industries. Public corporate bonds are liquid and provide stable current income.

**Private Corporate Bonds** are originated by our dedicated team of investment professionals. This expertise allows us to identify valuable investment opportunities unavailable in the public markets. In addition, these investments provide further diversification, better selectivity, and higher returns compared with those of public markets.

**Commercial Mortgage-Backed Securities** provide access to diversified pools of commercial mortgages that enhance our overall fixed income portfolio.

**Residential Mortgage-Backed Securities** are investments in the residential real estate mortgage market. These securities are typically pools of mortgages from a diverse group of borrowers and geographic regions. A large portion of our holdings are issued and guaranteed by U.S. government– sponsored enterprises. Asset-Backed Securities are bonds backed by various types of financial receivables, such as equipment leases, collateralized bank loans, royalties, or structured settlements. These securities are purchased when they provide relative value compared with that of other fixed income investments.

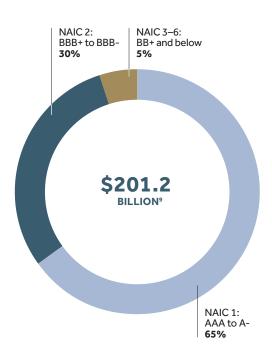
Municipal Bonds provide opportunities to invest in states, counties, and local municipalities. Municipal investments include general obligation bonds supported by taxes, as well as revenue bonds that finance specific income-producing projects. These investments provide further diversification to our portfolio as well as exhibit longer duration, high credit quality, and a historically low default rate.

**Government & Agency Bonds** are highly liquid securities that ensure we have ample funds available to pay large and unexpected obligations.

# Bond Portfolio Quality

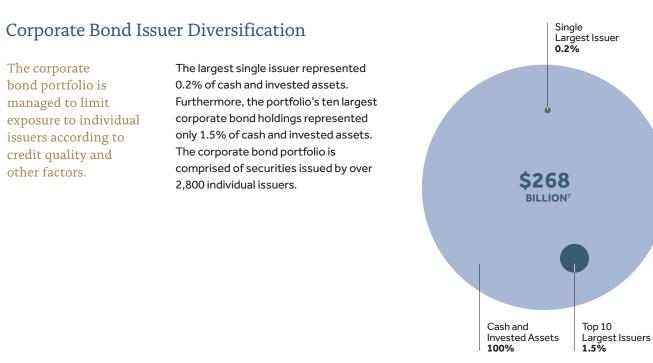
The bond portfolio continues to be dominated by highquality investments, with 95% rated as investment grade. Investment grade securities provide safety and security while producing stable returns.

We maintain a relatively small allocation to high yield issuers. These investments typically offer higher yields but have greater risk of default. Our experienced investment team conducts thorough research to identify companies with good business fundamentals, making them less likely to default. We have historically achieved significant risk-adjusted returns from high yield investments, creating value for our customers.



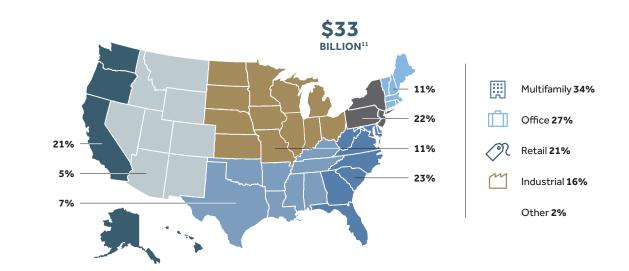
# Corporate Bond Industry Diversification

The public and private corporate bond portfolio, totaling Other Technology 4% Industrial Sovereign/Foreign \$120.5 billion, or 3% Government 60% of the bond 1% Cable & portfolio, remains Media Paper & Packaging 8% 4% 1% well diversified across Consumer Products Automotive the broad industry 2% 17% spectrum, providing 7% Utilities protection throughout 8% Banking/ Services REITs Brokerage business cycles. 2% 8% Healthcare Insurance 3% Telecommunications 2% Retail Aerospace & Defense Transportation 3% 3% 5% S120.5 Chemicals Conglomerates **BILLION<sup>10</sup>** 3% 6%



# Mortgage Loans

The company's mortgage loan investment style emphasizes conservative underwriting and a focus on high-quality properties. The mortgage loan portfolio is broadly diversified by both property type and geographic location. We maintain regional underwriting offices to ensure we have deep knowledge of our target markets. The portfolio is high quality, with a loan-to-value ratio of 54%.



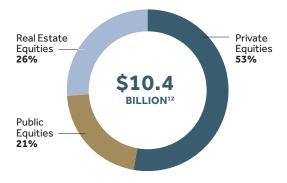
# Equities

We maintain a 4% allocation to equities, which offer higher returns and inflation protection over the long term. In particular, we utilize our extensive investment capabilities in private equity and real estate to add value to the General Account.

Private Equities consist primarily of investments in small- and middle-market companies through funds sponsored by top-tier partners and co-investments. We have extensive expertise and also longstanding relationships with high-performing private equity sponsors. In addition, our NYL Ventures team invests directly in innovative technology partnerships focused on impacting financial services, digital health, and enterprise software. We also make opportunistic investments in a select group of venture capital funds.

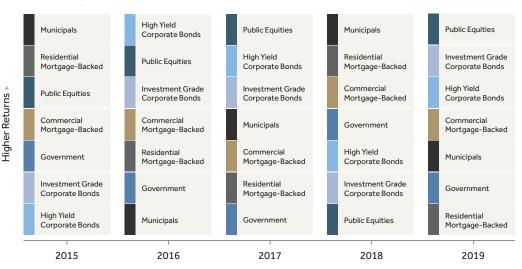
Real Estate Equities consist of high-quality institutional-grade properties diversified across property types and geographic regions. We strategically focus on multifamily, industrial, office, and retail properties in primary markets. These types of real estate investments generally provide stable and predictable income, with potential for value appreciation. We also invest in properties where opportunities exist to increase net operating income through capital investment and/or repositioning and to thereby increase the property's value.

**Public Equities** are invested in a broad spectrum of publicly listed companies. We utilize public equities to manage our overall allocation to equities. These holdings are typically highly liquid and offer higher return potential in the long term compared with that of fixed income investments.



# Asset Class Returns and Diversification

We maintain diversification across asset classes in our portfolio in order to achieve favorable returns while reducing volatility. As illustrated below, individual asset class benchmark returns vary from year to year. By maintaining a diversified asset allocation, we invest throughout market cycles and don't simply chase returns.





Pairing investment expertise with insurance insights. The General Account investments of New York Life Insurance Company are managed by our global asset management business, New York Life Investments. Collectively, New York Life Investments manages over \$550 billion in assets,<sup>13</sup> including New York Life's General Account investments and third-party assets.

#### **Our boutiques**

Our multi boutique business model is built on the foundation of a long and stable history, which gives our clients proven performance managing risk through multiple economic cycles. With capabilities across virtually all asset classes, market segments, and geographies, our family of specialized, independent boutiques and investment teams allows us to deliver customized strategies and integrated solutions for every client need.

#### Our people

Our investment managers offer profound domain expertise and diversity of thought, generating deeper insights alongside strong conviction to deliver better outcomes. Our global capabilities combined with local presence drive more nuanced perspective and a more personal experience for our clients.

#### Insurance insights

In addition to offering investment expertise to our clients, our investment managers partner and collaborate with our core insurance business to deliver deep insights on topics such as asset/liability management, liability-driven investing, and income-focused strategies, as well as regulatory, rating agency, and accounting regimes. This partnership allows New York Life Investments to help meet the unique investment needs of insurance companies as well as other institutional and retail clients.

# **Investment Capabilities**

Our investment teams' expertise spans the spectrum of asset classes and investment vehicles.

Fixed Income • U.S. Treasuries • Investment Grade • Municipal Bonds • Convertible Securities • Structured Products • High Yield • Bank Loans • Collateralized Loan Obligations (CLOs)	Equities • Emerging Markets • Systematic (Quant) • Socially Responsible Investing (SRI) • Absolute Return	ETFs • Absolute Return • Fixed Income • Geographic • Real Assets	Index Solutions • Equities • Fixed Income • Mixed Asset • Asset Allocation
<ul> <li>Private Equity</li> <li>Direct Equity Co-Investment</li> <li>Fund of Funds</li> </ul>	Private Credit • Mezzanine • Opportunistic • Distressed • Direct Middle- Market Lending • Private Placement • Collateralized Loan Obligations (CLOs)	Infrastructure • Real Assets • Taxable Municipal Bonds	Real Estate • Equity • Debt



Overview of investment managers<sup>14</sup>

#### Ausbil

Boutique with expertise in active management with capabilities across Australian equities and global small cap, natural resources, and listed infrastructure.

#### **Candriam Investors Group**

Multi-specialist asset managers specializing in fixed income, equity, thematic investing, absolute return strategies, sustainable investments, and asset allocation, as well as in tailored solutions and advanced liability-driven investing for pension funds and insurers.

#### GoldPoint Partners

Private equity boutique focused on middlemarket direct equity co-investment, mezzanine, and fund investments.

#### IndexIQ

IndexIQ is a pioneer and leading provider of exchange-traded funds (ETFs), focused on innovative strategies that include liquid alternative and factor-based equity and fixed income ETFs.

#### **MacKay Shields**

Boutique offering a range of fixed income strategies, including investment grade, high yield, bank loans, and municipals, as well as fundamental and systematic equities.

#### **Madison Capital Funding**

Boutique firm that specializes in and manages portfolios of directly originated senior secured loans of private equity backed middle-market companies.

#### **Multi-Asset Solutions**

Specialists in cross-asset investing, leveraging the breadth and depth of the New York Life Investments' multi-boutique platform.

#### NYL Investors

NYL Investors is responsible for managing assets primarily for New York Life and select third-party investors. Fixed Income Investors Group manages a wide range of fixed income asset classes, from money market to high yield. Real Estate Investors Group manages U.S. real estate equity and CMBS portfolios, and originates commercial mortgage loans and mezzanine financing. Private Capital Investors Group manages private placement debt investments through the agented market as well as direct origination.

## Private Advisors

Alternative boutique with a focus on lower middle-market private equity co-investment, fund investments, and secondaries, along with real assets and select emerging manager hedged strategies.

#### **Tristan Capital Partners**

Real estate focused boutique specializing in core-plus and value-added equity real estate investments across property types throughout Europe.





**NYL Investors** 





11 Notes appear on page 12. Additional information on all of New York Life's investment managers can be found at www.nylinvestments.com. 2019 INVESTMENT REPORT

# Notes

Any discussion of ratings and safety throughout this Report applies only to the financial strength of New York Life Insurance Company, and not to the performance of any investment products issued by the company. Such products' performance will fluctuate with market conditions.

The New York State Department of Financial Services recognizes only statutory accounting practices for determining and reporting the financial condition and results of operations of an insurance company. The condensed consolidated statutory statement of financial position in this Report includes New York Life Insurance Company (NYLIC) and its domestic, wholly owned life insurance subsidiaries: New York Life Insurance and Annuity Corporation (NYLIAC) and NYLIFE Insurance Company of Arizona (NYLAZ). NYLAZ is not authorized in New York or Maine and does not conduct insurance business in New York or Maine. The GAAP-basis consolidated financial statements, a detailed reconciliation to our non-GAAP performance measures, and the statutory financial statements audited by an independent accounting firm are available on our website, www. newyorklife.com. Copies are also available from the New York State Department of Financial Services, or by writing to the Secretary of New York Life Insurance Company, 51 Madison Avenue, New York, NY 10010.

- Based on revenue as reported by "Fortune 500 ranked within Industries, Insurance: Life, Health (Mutual)," Fortune magazine, 6/1/19. For methodology, please see http://fortune.com/ fortune500/.
- 2 The annual dividend payout is the total amount of money the company pays to all of its eligible policy owners in a given year. Because characteristics including policy type and the year a policy was purchased differ from policy to policy, the performance of an individual policy's dividend over a specific period may not mirror the performance of the company's total dividend payout over that same period.
- 3 The "highest ratings currently awarded" refers to the highest ratings currently awarded to any life insurer, specifically: A.M. Best A++ (7/24/19), Fitch Ratings AAA (as of 5/20/19), Moody's Aaa (as of 9/12/19), and Standard & Poor's AA+ (as of 8/12/19). Source: third-party reports.
- 4 Assets under management consist of cash and invested assets and separate account assets of the company's domestic and international insurance operations, and assets the company manages for third-party investors, including mutual funds, separately managed accounts, retirement plans, and assets under administration. The company's general account investment portfolio totaled \$267.97 billion as of December 31, 2019 (including \$109.32 billion invested assets of NYLIAC). As of December 31, 2019, total assets equaled \$330.81 billion (including \$164.74 billion total assets of NYLIAC). Total liabilities, excluding the AVR, equaled \$303.84 billion (including \$153.82 billion total liabilities of NYLIAC).
- 5 Policy owner benefits primarily include death claims paid to beneficiaries and annuity payments. Dividends are payments made to eligible policy owners from divisible surplus. Divisible surplus is the portion of the company's total surplus that is available, following each year's operations, for distribution in the form of dividends. Dividends are not guaranteed. Each year the board of directors votes on the amount and allocation

of the divisible surplus. Policy owner benefits and dividends reflect the consolidated results of NYLIC and its domestic insurance subsidiaries. Intercompany transactions have been eliminated in consolidation. NYLIC's policy owner benefits and dividends were \$7.67 billion and \$7.47 billion for the 12 months ended December 31, 2019 and 2018, respectively. NYLIAC's policy owner benefits were \$3.89 billion and \$3.68 billion for the 12 months ended December 31, 2019 and 2018, respectively.

- 6 Total surplus, which includes the Asset Valuation Reserve (AVR), is one of the key indicators of the company's long-term financial strength and stability, and is presented on a consolidated basis of the company. NYLIC's statutory surplus was \$22.03 billion and \$21.01 billion at December 31, 2019 and 2018, respectively. Included in NYLIC's statutory surplus is NYLIAC's statutory surplus totaling \$9.35 billion and \$8.59 billion at December 31, 2019 and 2018, respectively. AVR for NYLIC was \$3.37 billion and \$2.59 billion at December 31, 2019 and 2018, respectively. AVR for NYLIAC was \$1.56 billion and \$1.21 billion at December 31, 2019 and 2018, respectively.
- 7 The company's general account investment portfolio totaled \$267.97 billion as of December 31, 2019 (including \$109.32 billion invested assets of NYLIAC). As of December 31, 2019, total assets equaled \$330.81 billion (including \$164.74 billion total assets of NYLIAC). Total liabilities, excluding the AVR, equaled \$303.84 billion (including \$153.82 billion total liabilities of NYLIAC).
- 8 The chart represents the composite yield on invested assets in the General Accounts of New York Life and its subsidiaries. Although yields shown are for a retail product (10-year U.S. Treasury bonds), New York Life's net yield does not represent the yield of a retail product. The chart shows how New York Life's aggregate net yield on invested assets has remained relatively stable during periods of both rising and falling interest rates. It is indicative of New York Life's financial strength and does not reflect a rate of return on

any particular investment or insurance product. The New York Life portfolios, whose net yields on investment assets are graphed, are not available for investments. Unlike life insurance policies, U.S. Treasuries are backed by the full faith and credit of the United States as to the timely payment of principal and interest. The New York Life net yield shown in this chart represents a composite net vield of the invested assets of each of the following companies: New York Life Insurance Company (NYLIC), New York Life Insurance and Annuity Corporation (NYLIAC), and NYLIFE Insurance Company of Arizona (NYLAZ), net of eliminations for certain intra-company transactions. NYLIAC and NYLAZ are subsidiaries of NYLIC. The curve shown represents only NYLIC in years 1972–1979, NYLIC and NYLIAC in years 1980–1986, and NYLIC, NYLIAC, and NYLAZ in years 1987–2019. Net yields in 2019 for each company were as follows: NYLIC 4.54%, NYLIAC 4.11%, and NYLAZ 3.12%. The yield shown for U.S. Treasury is the average yield for that year. Source: Bloomberg (Treasury) and New York Life Corporate Financial Department (New York Life net yield).

- 9 Includes \$88.6 billion of assets related to NYLIAC.
- 10 Includes \$52.2 billion of assets related to NYLIAC.
- 11 Includes \$14.7 billion of assets related to NYLIAC.
- 12 Includes \$1.2 billion of assets related to NYLIAC.
- 13 Assets under management includes assets of its investment advisers affiliates, and assets under administration, as of December 31, 2019. For certain non-US investment advisors AUM is reported at the spot rate. "New York Life Investments" is both a service mark and the common name, of certain investment advisors affiliated with New York Life Insurance Company.
- 14 The products and services of New York Life Investments Boutiques are not available to all clients in all jurisdictions or regions where such provisions would be contrary to local laws or regulations.

# NEW YORK LIFE INSURANCE COMPANY: A HISTORY OF ACHIEVEMENT

# #1

Largest mutual life insurance company in the U.S.<sup>1</sup>

# 166

Consecutive years of paying dividends<sup>2</sup> #71

Fortune 500 list for 2019

# 175

Years in business

# **\$1.9 BILLION** Dividend payout in 2020

# \$11.5 BILLION

Policy owner benefits and dividends paid in 2019<sup>2, 5</sup>

# **\$27 BILLION**

Statutory surplus<sup>6</sup>—most important measure of ability to meet obligations

# \$300 MILLION

Charitable contributions made since the New York Life Foundation's founding in 1979

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