

Using New York Life Content

Here are some key aspects of using content from the Client Resource center.
 Discover new resources for your marketing at www.newyorklife.com/groupmembership/clientresources.

[.html or .pdf versions](#)

Use any resource immediately.

Pre-designed version

Design and layout options

1. Use our pre-designed layout (as shown)
2. Customize to your own design and branding (colors, fonts, logos)

Modify any language to match your marketing.
 Revisions must be submitted for review before use.

Highlighted text or brackets “[]” shows where content can be customized with your details.

All content is Sales Material Review Unit (SMRU) approved. Always include SMRU number or your own custom identifier.

V10_AR08843.122016 SMRU1719620 (Exp. 01.17.2019)

Include New York Life attribution.
 (Exceptions may apply)
“This information is courtesy of New York Life Insurance Company, used with permission. It is intended exclusively for general information only.”

Questions?

Contact our Marketing team with any questions.

Michael Hayden
 914-846-3435

Susan Fernandez
 914-846-3017

Dania Reyes
 914-846-3153

