

A simple way to fund your Custom Whole Life policy...

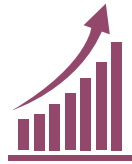
Premium Deposit Account

The New York Life Custom Whole Life or Custom Survivorship Whole Life policy provides lifelong death benefit protection, as long as you pay your premiums when they are due, and it offers a range of features and benefits designed to help you meet your unique life insurance needs. Now, with our Premium Deposit Account (PDA), it's easier than ever to pay Custom Whole Life annual premiums while also earning interest on your money.

Here's how it works for you.



You wish to prepay up to 14 annual premiums in cash accounts at a discount.*



You deposit money into a Premium Deposit Account, which earns a competitive interest rate in the form of a discounted premium that's set at the beginning of the agreement period and is guaranteed for the entire period.



The Custom Whole Life policy's annual premium is automatically paid each year from the Premium Deposit Account.

Why you may want to consider one.

Convenience

Make your initial premium payment and a single additional deposit to fund up to 14 reduced future premium payments from the Premium Deposit Account.



Savings

Take advantage of the earned interest, which will go toward premium payments.



Earnings

Get credited with an attractive interest rate on the funds deposited into your Premium Deposit Account.



Peace of mind

No annual premium checks to write, and you'll also receive a competitive interest rate on your deposited funds while they're in the account.



*Nine annual premiums in California.



Let's take a look at an example.

Here's how Kevin, a hypothetical policy owner, could save nearly \$9,000 by using a Premium Deposit Account.

Who: 40-year-old male, preferred rating.

What: 15-pay Custom Whole Life policy with an initial death benefit of \$125,032.

Cost: Annual premium: \$3,915. Total premium payments, if paid annually: \$58,721.

If Kevin paid into the Premium Deposit Account instead, he could pay \$50,000 today instead of \$58,721 in the future.

First-year premium payment: **\$3,915**

Separate Premium Deposit Account deposit: **\$46,085**

Premium Deposit Account locked-in interest rate: **2.4%**¹

Total premium payments: **\$50,000**²

On a \$50,000 lump-sum payment, the client makes a first-year premium payment of \$3,915 and puts the remaining \$46,085 into the Premium Deposit Account (PDA). The money in the PDA earns 2.4% in interest every year. (The rate is set and locked in at the time of the PDA deposit.) Each subsequent year, \$3,915 is deducted from the PDA to pay the annual premium.

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
PDA starting balance	\$46,085.26	\$43,276.58	\$40,400.50	\$37,455.39	\$34,439.60	\$31,351.43	\$28,189.15
Interest earned	+\$1,106.05	+\$1,038.64	+\$969.61	+\$898.93	+\$826.55	+\$752.43	+\$676.54
Annual premium	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72
PDA year-end balance	\$43,276.58	\$40,400.50	\$37,455.39	\$34,439.60	\$31,351.43	\$28,189.15	\$24,950.97
	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13	Year 14
	\$24,950.97	\$21,635.07	\$18,239.59	\$14,762.62	\$11,202.20	\$7,556.34	\$3,822.97
Premium Deposit Account interest rate: 2.4% ¹	+\$598.82	+\$519.24	+\$437.75	+\$354.30	+\$268.85	+\$181.35	+\$91.75
	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72	-\$3,914.72
	\$21,635.07	\$18,239.59	\$14,762.62	\$11,202.20	\$7,556.34	\$3,822.97	\$0

This scenario is hypothetical, and the values shown are guaranteed once the policy is issued and the PDA agreement is in place. Guarantees are based on the claims-paying ability of the issuer.

Total premium payments: \$50,000

\$8,721 is what Kevin saves by using the Premium Deposit Account.³

Total premium payments, if paid annually without a PDA: \$58,720.80

¹ Interest rate is 2.4%. PDA rate locked in at issue date.

² If the remaining account balance is insufficient to fully fund a future annual premium, the remaining balance will be applied to the policy as a partial premium payment.

³ It's important to note that the amount of interest earned will be taxable.

Hypothetical example for illustrative purposes only at the PDA rate as of 10/01/2016. The actual results will vary and may be more or less favorable. Other rate classes are available. Life insurance applications are subject to underwriting.

Keep in mind...

- Your Premium Deposit Account must be funded within 45 days of the policy's issue date.⁴
- Full withdrawals are allowed with a 10% withdrawal penalty applied to the remaining balance in your Premium Deposit Account.^{5,6}
- Partial withdrawals are allowed under certain circumstances, with a 10% withdrawal penalty applied to the remaining balance in your Premium Deposit Account. During the first three years of the life of your Premium Deposit Account, you have a one-time option to withdraw an amount equal to the lesser of 10% of your Premium Deposit Account value or \$25,000 without incurring a 10% withdrawal penalty.⁶
- You must select the annual payment loan for your policy and riders. The Premium Deposit Account is not available for policies with the Increasing Premium Term Rider.
- Interest earned each year will be reported to the IRS on IRS Form 1099-INT.

Learn more.

To learn more about how a Premium Deposit Account can help you get more from your Custom Whole Life policy, speak with your agent today.

⁴ The maximum deposit allowed into a Premium Deposit Account in Texas is \$500,000.

⁵ There is no 10% withdrawal penalty applied to withdrawals from a Premium Deposit Account for policies issued in Texas. Texas policy owners cannot surrender a Premium Deposit Account within the first five years. After the first five years, if you surrender a Premium Deposit Account, you will receive your initial deposit minus any premiums paid toward your Custom Whole Life policy and any riders you added to your policy. If you surrender your Premium Deposit Account, you will forgo any interest earned on the Premium Deposit Account as of the date of the surrender.

⁶ Policy owners in Kansas with a Premium Deposit Account will be allowed to make partial withdrawals at any time, subject to a 10% withdrawal fee.

In Oregon, the Custom Whole Life policy form number is ICC15216-50P.

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