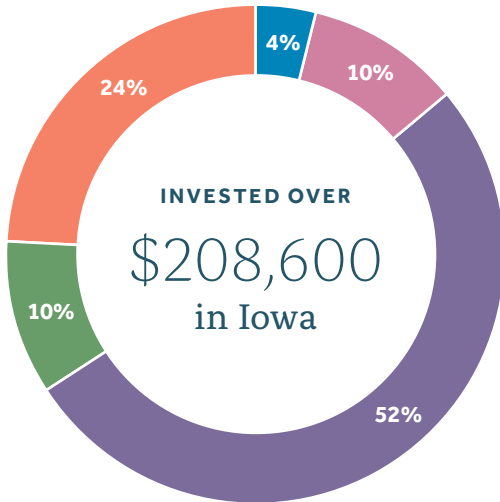




# New York Life Foundation and our corporate giving



Strategic Grants	\$8,000
Volunteer & Engagement Grants	\$21,629
Workforce Donations	\$108,407
Other Workforce-Driven Grants	\$20,000
Matching Gifts	\$50,581

IN ADDITION TO SUPPORTING NATIONAL NONPROFITS WITH A PRESENCE IN IOWA, OUR EFFORTS EXTENDED LOCALLY TO:

104  
Local Organizations

1,250  
Volunteer & Engagement Hours

### 2023 HIGHLIGHTS

In 2023 the New York Life Foundation continued to respond to ongoing challenges, invest in our non-profit partners, and support our workforce's community engagement. Our responses to the challenges faced throughout the year demonstrated our dedication to help and protect our community.

- Childhood Bereavement Support:** In 2023, 1 in 12 U.S. children experienced the death of a parent or sibling before age 18, a consistent increase over the last two years. The Foundation continued to address the growing need for increased resources for bereaved youth and their families including the Grief Reach Request for Proposal program supporting local bereavement efforts. And through our groundbreaking Grief-Sensitive Schools Initiative®, our NYL GSSI Ambassadors have reached over 5,000 schools to better equip educators with information and resources to support bereaved students in their schools.
- Education Support:** In 2023, we made investments to leading youth development organizations to help expand learning opportunities for children during the afterschool hours. Our grant to City Year will enable them to provide academic and social support to 120,000 middle school students through its classroom-based and afterschool programs in under-resourced schools across the country.
- Social Justice:** In 2023, the Foundation continued to support social justice-focused programs and organizations. Funding themes include building generational wealth, uncovering and learning from history and continued general operating support for social justice organizations.
- Workforce Giving Campaign:** Giving back is at the heart of all we do at New York Life—whether helping our customers, our colleagues, or our communities. Our workforce demonstrated that during our 2023 Giving Campaign, where over 74% of our employees participated. Our workforce raised \$6.13M during the campaign, with the highest level of participation from both employees and agents in the history of the campaign.

### SELECT PARTNERS IN YOUR STATE



### LEARN MORE & RESOURCES

- [www.newyorklifefoundation.org](http://www.newyorklifefoundation.org)
- [www.kaisjourney.org](http://www.kaisjourney.org)
- [www.nylgriefresources.org](http://www.nylgriefresources.org)