New York Life Foundation and our corporate giving

IN 2022 HIGHLIGHTS
In 2022 the New York Life Foundation continued to respond to ongoing challenges, invest in our non-profit partners, and support our workforce’s community engagement. Our responses to the challenges faced throughout the year demonstrated our dedication to putting our love into action to help and protect our community.

• Childhood Bereavement Support: In 2022, 1 in 13 U.S. children experienced the death of a parent or sibling before the age 18, an increase from 2021 which includes the first year of COVID-related deaths. The Foundation continued to address the growing need for increased resources for bereaved youth and their families including the Grief Reach Request for Proposal program supporting local bereavement efforts. And through our groundbreaking Grief-Sensitive Schools Initiative®, our NYL GSSI Ambassadors have reached over 4,000 schools to better equip educators with information and resources to support bereaved students in their schools.

• Education Support: In 2022, we made investments with leading education organizations to help combat COVID-19 related learning loss in children. Our grant to National Summer Learning Association created free summer learning experiences to thousands of children across the country; and our grant to the National Student Success Program will provide much support such as tutoring and caring mentors.

• Social Justice: In 2022, New York Life Foundation added social justice as a formal, third strategic focus area. Funding themes include helping to narrow the generational wealth gap for BIPOC communities, uncovering and learning from history and continued general operating support for social justice organizations.

• Workforce Giving Campaign: Giving back is at the heart of all we do at New York Life—whether helping our customers, our colleagues, or our communities. Our workforce demonstrated that during our 2022 Giving Campaign, where nearly 70% of our employees participated. Our workforce raised $6.67M during the campaign, which is the highest amount ever raised at New York Life.

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www.kaisjourney.org
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