

## 2021—TAKING ACTION



In 2021, New York Life continued to ‘take action’, to honor our local heroes, support our workforce’s community engagement, and respond to ongoing challenges. New York Life promoted COVID-19 vaccinations across the country and continued to support pandemic relief globally. Through our Brave of Heart Fund, over \$28 million was granted out to families of healthcare workers who died of COVID-19. We supported disaster relief organizations in communities devastated by tornadoes, hurricanes and other natural disasters. And in our ongoing support of social justice issues, we supported key initiatives of social justice organizations and matched our workforce donations.

### COVID-19

 \$3,239,000

In 2021, the Foundation focused on vaccine education and supporting children most impacted by the pandemic. We provided \$1 million as a founding supporter to the Ad Council for their nation-wide vaccine education campaign. In addition, we supported Project HOPE’s successful vaccination campaign with the Navajo Nation and other indigenous communities. Aligned with the Foundation’s focus to support bereaved children and families, we became the primary corporate sponsor for the COVID Collaborative’s efforts to support children who lost a parent or caregiver to COVID. And the Foundation provided a \$1.2 million grant to Tuesday’s Children to provide comprehensive bereavement support and long-term assistance for children who lost a parent to COVID. The Foundation also provided support for enhancing access to out-of-school-time programs through grants to the Afterschool Alliance, Boys & Girls Clubs of America and the National Summer Learning Association.

### BRAVE OF HEART FUND

Grants awarded to families

 \$28,400,000

In 2020, the New York Life Foundation and Cigna Foundation established the Brave of Heart Fund at E4E Relief, to provide financial support in the form of charitable relief grants to help the families of healthcare workers who lost their lives to COVID-19. The Fund, which stopped accepting applications at the end of 2021, was designed to provide these families with grants of up to \$75,000 to support immediate and longer-term needs. In addition to grants, families also benefited from behavioral and emotional support services from Cigna and grief-coping resources from New York Life. Since its inception through January 2022, the Fund has provided over \$28.4 million in grants to more than 800 families across 41 states and the District of Columbia.

### DISASTER AND EMERGENCY RELIEF

 \$647,000

In 2021 New York Life and our workforce supported communities impacted by natural disasters and emergencies. In response to the February winter storm that hit Texas and the December tornadoes in the Midwest and South, New York Life supported relief groups and long-term rebuilding efforts. In addition, our workforce volunteered with local organizations to support these disaster relief efforts: New York Life provided special grants of \$5,000 to each relief organization in honor of our employees’ and agents’ volunteerism. And to support emergencies faced by our workforce, including natural disasters, fires, deaths and domestic violence, New York Life’s Emergency Assistance Fund provided over \$566,000 in emergency grants to 349 employees and agents.

### SOCIAL JUSTICE

 \$3,245,000

The New York Life Foundation continued supporting social and racial justice efforts through a series of initiatives. We donated \$1 million each to Hampton and Howard Universities to support scholarships, internships and bereavement resources for students affected by the loss of a loved one. We supported key initiatives of the NAACP Legal Defense Fund, the Asian American Legal Defense Fund, LatinoJustice PRLDEF, CenterLink, Ms. Foundation and the National Organization on Disability. Through our Aim High grant program, we provided \$300,000 to support middle school out-of-school-time programs’ racial equity and social justice efforts. After the rise of anti-Asian hate incidents, including the shootings in Atlanta, New York Life supported Asian Americans Advancing Justice’s special fund for shooting victims’ families and Stop AAPI Hate’s efforts to combat anti-Asian American hate and violence. And our Love Takes Action awards honored 20 local heroes who are working to respond to the COVID-19 pandemic, or are advancing social and racial justice, in their communities. The nonprofits they are affiliated with (as an employee, board member, or volunteer) received a \$25,000 Love Takes Action grant award. Twenty grants to organizations across the country were awarded, totaling \$500,000.

### 2021—TAKING ACTION PARTNERS

