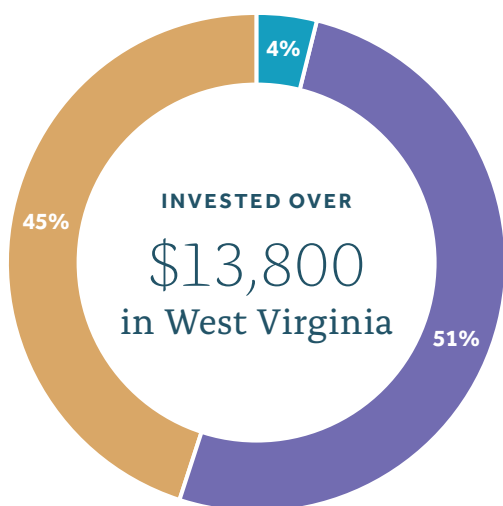




2020 STATE REPORT

OUR PHILANTHROPIC INVESTMENTS IN WEST VIRGINIA

New York Life Foundation and our corporate giving



Strategic, Legacy & Social Justice Grants	\$500
Workforce Donations	\$7,090
Matching Gifts	\$6,230

IN ADDITION TO SUPPORTING NATIONAL NONPROFITS WITH A PRESENCE IN WEST VIRGINIA, OUR EFFORTS EXTENDED LOCALLY TO:



2020—IN IT TOGETHER

The New York Life Foundation began 2020 with the goal of “love taking action” to celebrate New York Life’s 175th anniversary and to honor our commitment to helping people build better futures for themselves and the ones they love. Our responses to the challenges faced throughout the year demonstrated our dedication to putting our love into action to help and protect our community.

- **Love Takes Action Day:** in April, New York Life agents and employees commemorated our 175th anniversary by performing acts of kindness for their neighbors and community members. The response was so enthusiastic, we continued acts of kindness all year.
- **Love Takes Action Awards:** in celebration of our 175th anniversary, the New York Life Foundation honored 35 local heroes who went above and beyond in their COVID-19 response by donating \$50,000 to a non-profit of their choice, resulting in \$1.75 million in total support.
- **Brave of Heart Fund:** in partnership with the Cigna Foundation and e4e Relief, the New York Life Foundation honored healthcare heroes who died of COVID-19 by creating this Fund to provide financial support to their families to cover funeral expenses and their families’ longer-term living expenses.
- **Kai’s Journey:** a book and video series on navigating loss. For each download of *The Golden Sweater*, *The Girl with the Locket*, or *The Fishless Lake* the New York Life Foundation donated \$1 to a bereavement organization.

LEARN MORE & RESOURCES

- www.newyorklifefoundation.org
- www.achildgrief.com
- www.braveofheartfund.com

SELECT PARTNERS IN YOUR STATE

