Grief Reach Overview

This grant program began in 2011 as a partnership between the National Alliance for Children’s Grief and the New York Life Foundation. The goals are to:

- Increase access to bereavement support services in local communities, especially diverse communities
- Enhance the capacity of organizations providing bereavement support services
- Expand bereavement support services to address unmet needs
- Support communities dealing with grief and loss with tangible resources

The Spring 2022 cycle focused on two areas:

- **Innovations in Grief Support**: creative programming in response to the increased need for grief/bereavement support in our country.
- **Diversity, Equity, and Inclusion in Grief Support**: accessibility and services for all in an authentic framework to ensure a holistic, equitable approach
Innovation
Grief Reach Grantees 2022

The grant will support their Living Alongside Grief program, which will target children, and their immediate family members, who lost a sibling to a life-threatening illness like cancer. The goal of the workshops will be to normalize grief and to serve families who are unable to attend or uncomfortable with other bereavement services.

The grant will support two therapeutic role-playing game groups (RPG) using the Game to Grow method. The RPG groups will encourage participants to engage in imaginary and unpredictable tasks in a low-risk environment, allowing them to express their grief in indirect and non-threatening ways.

The grant will establish a world based on Minecraft to complement activities and outcomes from their in-person camps. This will help break down barriers to supporting grieving kids from all backgrounds using a safe and moderated online platform.

The grant will establish the Camp Treehouse program to improve access to grief and support services for children and adolescents in Roanoke, southwest Virginia, and south-central Virginia.

The grant will pilot a new approach to grief support by integrating it into school health and the primary care setting.

The grant will facilitate a partnership with the Juvenile Justice Intervention Center of New Orleans to provide Trauma and Grief Component Therapy to the many detained Black youth who have experienced traumatic deaths.

The grant will support a grief-education program - with a focus on after school-programs. They will receive a one-session presentation that seeks to normalize the experience of grief and give kids the language and skills to recognize grief in themselves and their community.
Diversity, Equity and Inclusion
Grief Reach Grantees 2022

The grant will be used to adapt their materials and services to be linguistically and culturally tailored to the Hispanic and Latino communities that they serve. They will also create a Spanish grief resource website to improve accessibility and provide 6 training sessions on children's grief for their community partners.

The grant will support a partnership with Katurah Bryant, LMFT, of Global Alchemy Group LLC, to establish the ZOLA Wellness Experience: A Journey of Recovery from Loss, for children and families in Greater New Haven.

The grant will be used to develop resources and implement community-focused trauma grief groups with school and community partners. The grief groups will provide a safe space co-facilitated by Grown Through Grief staff and BIPOC partner staff. The group will help students process their questions and emotions around COVID-19 loss and racial trauma.

The grant will support bereavement-centered engagement in local events such as bilingual recess grief activities, parent “sip and chats,” and community fairs. It will also help build staff understanding of the distinct grief process for African American youth.

The grant will support in-person, child-centered events in the summer months and virtual family workshops in the fall and winter. It will serve about 80 kids a year.

The grant will support the expansion of DEI selection and multicultural outreach. They will host DEI and grief workshops, and onboard 2 bilingual facilitators for support groups.

The grant will be used to engage the services of The Racial Equity Institute, schedule a racial sensitivity training, and partner with culturally-specific nonprofit organizations in the community to learn about culturally-informed responses to grief. They will also create trainings and resources for the broader community.

https://www.newyorklife.com/foundation/grant-opportunities/local-grants