



GROUP BENEFIT
SOLUTIONS

Cassie Pearce Interview Video

Onscreen Text:

New York Life Group Benefit Solutions. Cassie Pearce. Enrollment Solutions Leader.

Scene Description:

A woman in a blue suit is standing in an office lobby. The New York Life logo is behind her.

Cassie:

Hello, my name is Cassie Pierce. I lead the enrollment solutions organization here at New York Life, and I'm from Quincy, Kentucky.

Onscreen Text:

What do you love most about your job?

Cassie:

I love working with our clients and brokers to provide the easiest end to end enrollment strategy possible. We know that administratively, there's a lot of burden placed on our clients' plates planning the details of their enrollment. We want to take that off their plate, making sure that our best enrollment counselors are going out to help educate our employees. We're partnering with our brokers and clients to look at post enrollment results, analyzing what went well and where we have opportunities for improvement.

And then we're capitalizing on those opportunities for improvement, meshing them with the client's strategy for a year over year approach.

Onscreen Text:

Putting Benefits to Work for People

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