

Term Life Educational Video

Onscreen Text:

Term Life Insurance. Be better prepared for the future

Voiceover:

While no one knows what the future will bring, we can all work to be better prepared for whatever comes our way, especially when it comes to our finances. Life insurance is not the most pleasant topic to think or talk about, but it's so important.

Scene Description:

Animated visuals representing scenarios related to life insurance coverage, managing expenses, and support resources.

Voiceover:

Having a strong and reliable life insurance policy from New York Life Group Benefit Solutions can help financially protect your family in the event of your death. It can help provide your loved ones with some financial security when you're no longer there to provide for them and hopefully remove some of the financial stress that often comes with the loss of a family's wage earner. Once you enroll in term life insurance pending approval if needed, you'll pay for coverage through convenient payroll deductions. You will be covered for a specific period of time or term. If you pass away during the term. The beneficiary you designate will receive a payment. Please be sure you let them know you designated them so they know to submit a claim for the life insurance.

Onscreen Text:

Depending on your policy, policy benefits may not be paid for a death resulting from suicide within two years of the coverage effective date. See your policy document for details.

Voiceover:

When thinking about how much life insurance you should purchase, it's important to consider a range of factors, including the financial support your family will lose if you are gone. Costs associated with funeral expenses, child care and education, debts like an unpaid mortgage, credit cards and other loans. Or your spouse's retirement needs.

With our life insurance coverage, you'll not only have greater peace of mind knowing that your family will be financially protected in the future, but you'll also have the strength and security of the issuing company, which is a subsidiary of New York Life.

Add to that our convenient online resources and reliable support staff who can help you along the way, and you'll better understand how we continue to put benefits to work for people.

Disclaimer:

New York Life Group Benefit Solutions products and services are provided by Life Insurance Company of North America, New York Life Group Insurance Company of NY, and New York Life Insurance and Annuity Corporation, subsidiaries of New York Life Insurance Company. Life Insurance Company of North America is not authorized in NY and does not conduct business in NY. Policy forms: Term Life -TL-004700 et al.

New York Life Insurance Company 51 Madison Avenue New York, NY 10010

© 2025, New York Life Insurance Company. All rights reserved. NEW YORK LIFE, and the NEW YORK LIFE Box Logo are trademarks of New York Life Insurance Company.

890013d 0325 SMRU 5589510.4 Exp. Date 3.1.2028