

The New York Life Foundation: philanthropy in action.

\$22.3M

Total Philanthropic Giving in 2016

THIS INCLUDES:

\$14.4M

Grants to Education and Bereavement Partners

\$2.6M

Matching Gifts to Schools and Childhood Bereavement Organizations

\$1.6M

Volunteer Grants

\$835K

Community Impact Grants

\$208K

New York Life Family Scholarships

\$225K

Disaster Relief Grants

The New York Life Foundation supports children in two very specific and meaningful ways.

Our signature grants support eighth-grade students making the transition to high school, as well as children who have experienced the death of a parent, sibling, or other beloved person. Together, the goal is to prepare kids for a successful future both academically and emotionally.



From eighth grade to high school.

The Foundation concentrates its giving on programs that help eighth-grade students get to ninth grade on time and prepared to succeed, which, studies have shown, affords them a much greater chance of graduating and going on to college. To ensure that economically disadvantaged children have this opportunity, the Foundation supports organizations such as Horizons National, which provides educational summer experiences to help middle-school students adjust to the demands of high school. The organization also trains their teachers in the areas of social-emotional learning and project-based learning.

The Foundation also supports After-School All-Stars, which offers free after-school programs to underserved middle-school youth based on academics, enrichment, and health and fitness. The Foundation's grant funds their programs in Cleveland, OH; Newark, NJ; Philadelphia, PA; Tampa, FL; and, new in 2016, Seattle-Puget Sound, WA and the San Francisco Bay area, CA.

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Support for grieving children.

Childhood bereavement is an overlooked, often misunderstood, yet disturbingly common issue in American society. The Foundation strives to make a difference by funding direct service providers to help grieving children today, as well as scholarly research that will have a long-term impact in the field.

A natural extension of New York Life's service to families through our products, the Foundation's work in childhood bereavement supports children who have experienced the death of a parent, sibling, or other important person. We recently expanded our scope to invest in research. In 2016, we partnered with Judi's House/the JAG Institute, which provides therapeutic services to bereaved children and conducts comprehensive research and training projects. Our support covers three main initiatives: the Childhood Bereavement Estimation Model, a tool that will estimate the number of bereaved youth in a specific geographic region; a scale to assess a child's adjustment over time after experiencing a significant death; and an investment in capacity building.

We also continued our support of The Moyer Foundation, which, besides providing supportive camps to grieving children through its Camp Erin initiative, also offers a bereavement camp conference to the field, a constantly updated national guide of local bereavement service providers, and training for New York Life agents on how to help clients navigate personal loss.

Volunteering to improve our communities.

Along with financial support, the Foundation also supplies "people power" to charities across the nation through our Volunteers for Good program. In 2016, our agents and employees donated more than 150,000 hours, helping children in after-school programs, packaging food for those in need, and raising funds for childhood bereavement organizations, among many other projects.